**Kym Cadle Bio**

Following more than two decades managing teams in marketing communications and large-scale business operations, Pure Ambition was founded on a deep passion for driving necessary changes in the way business operates, focusing on the balance of people-planet and profit for long-term success.

Centered on the three tenets of CSR-- sustainability, philanthropy and engagement, Kym paths companies toward a values-based culture to enable relevant, passionate and authentic connections with stakeholders. 

A co-active coach, Kym believes that living and leading with intention is paramount to progressive change that is healthy, rewarding and successful. Developing leaders toward self-awareness and connection is a critical part of uncovering each client’s personal path to doing meaningful work. Her vast experience in consumer packaged goods, technology, and finance industries - combined with work in both large corporations and small businesses - enables her to relate to the myriad of challenges facing professionals today.

Kym also serves as Board Vice President for Sustainable San Ramon – a grass roots non-profit committed to caring for the community through collaboration with residents, the city, schools and business. She chairs the sustainable business committee.

Regardless of the context, creating a brighter future by bringing purpose and connection back to business is the ultimate goal.

Specialties: Purpose Based Strategic Planning – Culture Transformation and Change Management – Social Responsibility & Sustainability Initiatives – Leadership Development & Coaching – Offsite/Retreat Content Development and Facilitation -- Stakeholder Collaboration & Engagement – Corporate Communications - Charitable Giving and Volunteer Program Implementation – Public Speaking